

THEMARKNEWS.COM EXCEEDS TRAFFIC GROWTH TARGETS

Web traffic in March up 80% over February

TORONTO (April 6, 2010) -- [TheMarkNews.com](http://www.themarknews.com), Canada's daily source for news analysis, posted an 80% increase in web traffic in March.

The Mark attributes this growth to the addition more than 50 leading thinkers to its contributor community:

Rob Nicholson, Minister of Justice and Attorney General of Canada
Michael Ignatieff, Leader of the Liberal Party of Canada
Kim Campbell, former Prime Minister of Canada
David Crow, Creative Technologist and Technical Marketer
Michael Lee, Vice President, New Ventures for Rogers Communications Inc.
Paul Kedrosky, Editor, Infectious Greed
Mia Wedgbury, CEO, High Road Communications
Jay Switzer, Former President and CEO of CHUM Limited.
Craig and Marc Kielburger, Co-founders, Free The Children.

Other drivers of growth include the integration of a new commenting engine and the launch of The Mark Radio on iTunes and on seven radio stations across Canada.

"The Mark fills a gap in the media landscape, and its rate of growth confirms that. Canadians want timely news commentary written by the people whose decisions make news," says Jeff Anders, co-Founder and CEO of The Mark.

About The Mark

The Mark is Canada's daily online forum for news commentary and debate. It is founded on the idea that thousands of credible Canadians, here and abroad, have important things to say but cannot reach a national audience. For these Canadians, The Mark is their platform. It publishes high-quality original written, audio and video content for distribution through the web, print, radio, television and live events. The Mark, which is based in Toronto, launched in May 2009. Visit The Mark:

www.themarknews.com

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